

FAMILY PATHWAYS By your side

End of Year Giving Campaign

FamilyPathways.org

FOOD & FUND DRIVE THEME IDEAS

A theme makes a Food & Fund Drive fun and builds excitement for participation

Giving tree: Set up a Christmas tree and hang envelopes for customers/employees to give financially. Envelopes can be set up with denominations relating to various Family Pathways services (Ex: \$120 feeds a family of 4 for one month). Family Pathways will provide labeled envelopes for this purpose upon request.

Special Dress Day: At work or in class, have students or employees pay to wear certain attire with either a \$5 donation or a non-perishable food item (casual dress, jean day, t-shirt day).



'MEAT' the need: Gather high protein foods like beans, canned salmon, tuna or peanut butter.

Farm-to-Table: Focus on procuring food items that are found in a garden or on a farm (beans, corn, chicken).

Challenges: Organize a contest between co-workers, branches, departments, etc. to see who can raise the most funds and/or collect the most food.



CAN-struction: Get creative and construct an object out of cans and add to the structure as donations come in.

Winter is coming: Ask people to donate healthy and hearty items like stew, pasta, and soup.



Fill the bag: Provide a bag with a list stapled to it for each employee, student or church member to bring home and fill with non-perishable food items.

Food Themed Days: Have donors bring in food donations to correspond with different food themed days, such as Macaroni Monday, Tuna Tuesday, etc.

We're here to help!

Download other support materials—tips, donation box signs, etc—at FamilyPathways.org to help promote your food & fund drive.

Questions? Email Jennifer at jenniferb@familypathways.org

