



Food and Fund Drive

Many of Our Neighbors Are Struggling to Put Food on the Table.

Together, We Can Help.

Organize a Food & Fund Drive at your workplace, place of worship, neighborhood, or civic organization this holiday season.

Family Pathways exists to help people - it's what we do. We specialize in being there to help people experiencing personal challenges, surviving recessions, and through pandemics like we're experiencing today. But this work doesn't happen without YOU.

This year, an uncertain economy means more of your neighbors are missing meals.

Community support forms the foundation of Family Pathways' resources to build stability and hope by fighting hunger in east central Minnesota and western Wisconsin. **Donations of non-perishable food items and financial donations to leverage our buying power - support Family Pathways' food access services including 9 food shelves, mobile pantry, doorstep food delivery for seniors, school backpack programs, and more.** Over 20,000 people a year find assistance at Family Pathways – and we are preparing for many more to turn to us in the months to come.

Often at this time of year - businesses, churches, and civic organizations – increase their charitable giving. Food Drives are often a part of these efforts. Though 2020 is unique, there are still ways to get involved safely:

- Host a Virtual Food Drive
- Host a traditional Food & Fund Drive
- Volunteer for a Small Group Project
- Get the Word Out that Help is Available

We've included Food & Fund Drive 101 in this packet to get you started on whichever activity you choose.

Together, with you by our side, we will provide not only actual food to families this holiday season but also a feeling of relief...of peace...of hope.

Warm wishes this season and year-round,

Handwritten signatures of Kathy Wills and Lori Damon in black ink.

Kathy Wills, Director of Food Access
Lori Damon, Food Access Manager

Food Shelf Coordinators:

Susan & Wendy (Cambridge)
Cathy (Chisago Lakes)
Lena (Forest Lake)
Dale (Frederic)

Richard, Bart, & Joe (Food Rescue)
Jonathan & Janine (Mobile Pantry)
Gayle (North Branch)
Carrie (Onamia)

Jackie (Pine Community)
Donna (Sandstone)
Lori (St Croix Falls)



FOOD & FUND DRIVE 101

Thank you for working alongside Family Pathways to provide everyday and holiday meals to neighbors and friends across east central Minnesota and western Wisconsin! Here is a useful guide to hosting a food and fund drive and other ways to help your local community this holiday season.

Virtual Food & Fund Drive

Instead of going to the grocery store and buying food items, participants can take advantage of Family Pathways' bulk purchasing power to maximize the impact of their donations!

How to set-up your virtual food drive:

1. Visit the Virtual Food Drive Webpage at FamilyPathways.org
2. Click on "Become a Fundraiser"
3. Follow the steps to set up your own page including a goal, your own picture or logo and a message for your community.
4. Share your page and collect food - virtually!

Did you know that we can turn \$1 into \$7 worth of food?

Traditional Food & Fund Drive

Host a Drive Up/Drop Off event or put a collection bin out at your business, organization, or church and invite your network to drop off food items.

1. Register your Food & Fund Drive at FamilyPathways.org so we can help promote your event
2. Select dates for your campaign
3. Use the provided materials to let donors know where and when they can drop off their food and financial donations.
4. Create clearly marked collection bins in easily accessible locations

Small Group Volunteer Project

Grab your small group of co-workers, congregants, or organization members to help at a food shelf or other Family Pathways program. Projects may include cleaning, filling orders, organizing thrift store items, stocking food shelves, and more! Learn more at

FamilyPathways.org/volunteer.

Spread the Word That Help is Available

These are challenging times and everyone needs a little extra help.

- Print/post the attached flyer.
- Put a blurb in your newsletter, church bulletin, or emails.
- Share Family Pathways posts about our food shelves and other services on your company, church, or organization's social media platforms. Follow Family Pathways on Facebook (@familypathwaysnb) for posts and updates.

For more information, marketing and promotion materials, or technical help with a virtual food drive, please contact Jennifer Baker at jenniferb@familypathways.org.



HOLIDAY FOOD & FUND DRIVE

Create a holiday of hope and happiness for 20,000 neighbors in our region during Family Pathway's annual Food & Fund Drive

- **Fresh, frozen or canned fruit**
apples, oranges, mixed fruit, pears
- **Fresh, frozen or canned vegetables**
green beans, corn, mixed vegetables
- **Bags of potatoes, carrots, or onions**
- **Whole grain pasta, rice**
- **Baking and cooking items**
vegetable oil, flour, sugar, spices
- **Canned meats**
tuna, chicken, salmon
- **Hearty soups**
chunky soups, stews,
cream of mushroom soup
- **Stuffing**

Want to give financially?
Every \$1 turns into \$7 with our buying power!



FOOD SHELF WISH LIST for November & December

Help us meet our Half Million Meals Challenge

We encourage food donors to give the most nutritious items whenever possible to ensure we are contributing to the good health of our communities.

Please use this list as a guide for your organization's Food & Fund Drive.

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FamilyPathways.org

By your side

End of Year Giving Campaign

DROP OFF YOUR FOOD DONATIONS HERE

If you are interested in giving financially, please contact event organizer



Need food for you and your family?

**We are
here
for
you**

The logo for Family Pathways, featuring a stylized orange graphic of three stacked, curved shapes to the left of the text "FAMILY PATHWAYS" in blue, all enclosed within a white circle with an orange border.

**FAMILY
PATHWAYS**

Don't choose between
paying the bills and buying groceries.

Family Pathways has 9 food shelf locations, a mobile food pantry, and a doorstep delivery program for seniors. Our services are safe, friendly, and judgment free.

Call your local food shelf to get started

Cambridge
(763) 552-3663

Frederic
(715) 327-4425

Pine City
(320) 629-0128

Chisago City
(651) 257-1308

North Branch
(651) 674-8313

St. Croix Falls
(715) 483-2920

Forest Lake
(651) 464-2098

Onamia
(320) 532-7665

Sandstone
(320) 245-2485

www.FamilyPathways.org

FOOD EQUITY AND ACCESS | DOMESTIC VIOLENCE AND SEXUAL ASSAULT ADVOCACY | AGING SERVICES | SUPERVISED VISITATION | THRIFT STORES