

# FOOD & FUND DRIVE THEME IDEAS

A theme makes a Food & Fund Drive fun and builds excitement for participation

**Giving tree:** Set up a Christmas tree (any time of year!) and hang envelopes for customers/ employees to give financially. Envelopes can be set up with denominations relating to various Family Pathways services (Ex: \$120 feeds a family of 4 for one month). Family Pathways can provide labeled envelopes for this purpose upon request.

**Special Dress Day:** At work or in class, have students or employees pay to wear certain attire with either a \$5 donation or a non-perishable food item (casual dress, jean day, t-shirt day).



**'MEAT' the need:** Gather high protein foods like beans, canned salmon, tuna or peanut butter.

**Farm-to-Table:** Focus on procuring food items that are found in a garden or on a farm (beans, corn, chicken).

**Challenges:** Organize a contest between co-workers, branches, departments, etc. to see who can raise the most funds and/or collect the most food.



**CAN-struction:** Get creative and construct an object out of cans and add to the structure as donations come in.

**Winter is coming:** Ask people to donate healthy and hearty items like stew, pasta, and soup.



**Fill the bag:** Provide a bag with a list stapled to it for each employee, student or church member to bring home and fill with non-perishable food items.

**Food Themed Days:** Have donors bring in food donations to correspond with different food themed days, such as Macaroni Monday, Tuna Tuesday, etc.

## We're here to help!

Download other support materials—tips, donation box signs, etc—at FamilyPathways.org to help promote your food & fund drive.

**Questions?** Email Jennifer at [jenniferb@familypathways.org](mailto:jenniferb@familypathways.org)

