



SCHOOL SUPPLY DRIVE 101

Six steps for organizing your own school supply drive

Thank you for working along side Family Pathways to support students in our community.

To help you get started:

Gather a committee and set a goal

Enlist the help of several dedicated co-workers, volunteers or businesses to help with the collection and to spread the word. Together, set a goal and share it to help build momentum.

Select specific dates and choose a theme

Determine an effective timeframe. Will you collect for one day, one week, one month? Build your drive around a theme to help get people excited. See the list of School Supply Drive Theme Ideas to help get your started.

Register your school supply drive

Registering your school supply drive allows us to make sure we are ready to assist you. Go to www.FamilyPathways.org/donate/schoolsupply

Make it easy

- Consider narrowing your collection to a few items.
- Create clearly marked collection boxes and contribution canisters in high-traffic, easily accessible and visible locations. Consider having more than one drop-off site to make it convenient for those who are dropping off supplies.

Tell everyone!

Promotion and publicity is key to a successful drive. Spread the word to as many people as possible through email, newsletters, press releases to local news outlets, community flyers; post on website and social media; use signage wherever available.

Celebrate your success

Share the results and recognize staff and donors. Throw a party, post your results, send a thank you, share photos and results with Family Pathways.

Drop off your donations at a Family Pathways Thrift Store near you. Go to www.familypathways.org to see Thrift Store locations and hours.



Want to give financially? \$30 buys a filled backpack!

Be sure to register your school supply drive at FamilyPathways.org