



**Join us to build stronger communities AND  
for a boot scootin' good time!**

### **Please join Barn Bash 2022 as an EVENT SPONSOR**

At Family Pathways, we've stood by the side of families experiencing food insecurity, domestic abuse, and/or aging challenges for nearly 44 years. We provide 9 food shelves, mobile food delivery, weekend food for kids; domestic abuse advocacy, emergency shelter, and support services for seniors and caregivers. Every year, we help over 18,000 of our neighbors throughout east central MN and western WI.

All these services and programs are possible thanks to:

- State and foundation grants,
- Thrift Store proceeds, and
- **Charitable donations from community (that's where you come in!)**

Throughout the year, Family Pathways invites the community to make donations that ensure the organization remains strong, effective, and available for all who need us. One of the most fun ways we raise money is at the annual Barn Bash. **The in-person Barn Bash has been on hiatus for 2 years, and now, we're excited to be BACK WITH YOU IN '22!**

Our efforts go farther with businesses supporting Barn Bash in various ways. We invite you to find your favorite way to join us as a SPONSOR, an auction item donor, or an attendee. With you by our side, we're sure we'll achieve our fundraising goal.

Attached you will find:

- Barn Bash Overview
- Sponsorship Levels Description
- Sponsorship Commitment Form

If your company is interested in being a sponsor, please fill out the attached Commitment form and/or give me a call. We can't wait to hear back!

Thank you for your consideration.

*Sonia*

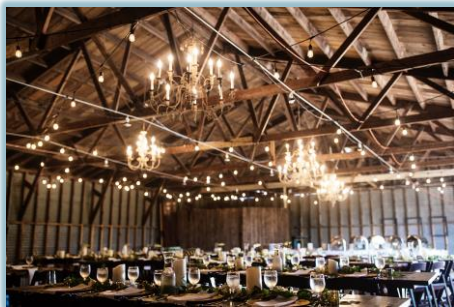
Sonia Palmer | Director of Advancement  
[soniap@familypathways.org](mailto:soniap@familypathways.org) or 651.674.8040 x122



## BARN BASH OVERVIEW

[www.FamilyPathways.org/BarnBash](http://www.FamilyPathways.org/BarnBash)

|                 |   |
|-----------------|---|
| <b>What</b>     | Family Pathways annual fundraising gala   Barn Bash 2022<br>--- Emceed by Ben Dery, KARE11 Meteorologist and Chisago City native<br>--- Music by Kenny Krona, local favorite<br>--- Delicious catered dinner by Route 65<br>--- Silent and Live Auctions<br>--- Spirited Fund-a-Need with Auctioneer Karen Sorbo<br>--- Fun photo booth with props<br>--- Inspiring stories |
| <b>When</b>     | Wednesday, May 25   5PM - 8PM   |
| <b>Where</b>    | Erickson Farmstead, 1376 261 <sup>st</sup> Ave NE, Isanti MN  |
| <b>Why</b>      | To raise from community members and businesses, which will provide the funding Family Pathways needs to bridge the gap between operating budget, grants, and thrift store revenue. All money raised supports the core mission and programs of Family Pathways.  |
| <b>How</b>      | Tickets for the Barn Bash are \$65 until May 1, then \$75   |
| <b>Audience</b> | Guests include supporters, donors, volunteers of Family Pathways, along with business owners, caring neighbors, and professionals from east central MN and western WI   |





## SPONSORSHIP LEVELS

### Annual Investor

Featured Sponsor for Barn Bash AND Gift Match Sponsor for March FoodShare Campaign

3 available **(SOLD)**

\$5,000

Annual Investors provide the deepest partnership with Family Pathways' mission and in return receive the most consistent marketing over the course of the year. Annual Investors enjoy primary exposure at two major fundraising events/campaigns in 2022 and won't receive multiple requests.

### Supporting Event Sponsor

7 available **(2 SOLD)**

\$1,000 (\$800 tax-deductible)

- Two tickets to the Barn Bash
- 1/4-page recognition in event program
- Supporting Sponsor recognition in welcome slide-deck
- Logo on Photo Booth Poster (1), Dining Poster (3), or Games Area Poster (1), ~~Live Auction (2 = SOLD)~~
- Recognition on event page, post-event newsletters, and social media
- Recognition from the podium
- Link to business website from Family Pathways' event page

### Table Sponsor

15 available

\$500 (\$400 tax-deductible)

- One ticket to the Barn Bash
- Business name and logo in program
- Logo prominently featured at designated table
- Recognition on welcome slide-deck and from the podium
- Recognition on event webpage, post-event newsletters and social media

### Business Gifts

Unlimited available

\$250 (\$225 tax-deductible)

- Business name listed in program (if payment received before May 20)
- Recognition on event webpage, post-event newsletters and social media

### Additional ways to provide support:

- Donate a gift basket, item, vacation package, product or service to the Silent and/or Live Auction
- Attend the event as a guest or fill a table



## SPONSOR COMMITMENT FORM

Annual Benefit for Family Pathways

May 25, 2022

Erickson Farmstead, Isanti

### COUNT US IN!

We will help Family Pathways raise funds at the Barn Bash benefit, May 25.

Business \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT OPTION

- ☐ Check Enclosed ☐ Send Invoice ☐ Pay online at [FamilyPathways.org/sponsorships](https://FamilyPathways.org/sponsorships)  
☐ Credit Card

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_

Expires \_\_\_\_\_ 3-Digit Code \_\_\_\_\_ Signature \_\_\_\_\_

### BARN BASH SPONSORSHIP

- ☐ **Annual Investor - \$5,000 (3 available - SOLD FOR BARN BASH)**  
    o *\*Annual Investor sponsorships are still available for the Commit to Kids Campaign AND the By Your Side end-of-year Campaign*
- ☐ **Supporting Event Sponsor - \$1,000** (2 tickets to Barn Bash included)
- ☐ **Table Sponsor - \$500** (1 ticket to Barn Bash included)
- ☐ **Business Gift - \$250**
- ☐ **Other - all gifts are welcome! Please let us know if you prefer to donate (vs sponsorship)**  
    o \$ \_\_\_\_\_

### TICKETS

- ☐ **Yes, we will be attending Barn Bash.** We'd like to purchase \_\_\_\_\_ (# of tickets beyond what comes with your sponsorship level) at \$65 each before May 1, or \$75 after May 1.
- ☐ Unfortunately, we are not able to attend, but would like to donate. Please see enclosed or above.

### WE WILL PROVIDE

- ☐ We would like to donate an item(s) for the silent auction  
Description: \_\_\_\_\_  
Value: \$ \_\_\_\_\_ Quantity: # \_\_\_\_\_
- ☐ My item is enclosed ☐ Contact me to make arrangements to pick up item

#### Please send or email to:

Family Pathways, Barn Bash Sponsorship  
6413 Oak Street, North Branch MN 55056  
[soniap@familypathways.org](mailto:soniap@familypathways.org)