



W O M E N ' S EMPOWERMENT LUNCHEON BECOMING BRAVE

TABLE CAPTAIN PACKET

Family Pathways' annual benefit luncheon returns on Sunday, November 13, 2022 -- celebrating the empowerment and camaraderie of women across East Central MN and Western WI, while raising money to support our neighbors working to end and heal from intimate partner violence.

THANK YOU for agreeing to serve as a **Table Captain** for the Women's Empowerment Luncheon! This event is a valuable opportunity for Family Pathways to educate and inspire the community about the valuable services the domestic abuse program (a.k.a. Refuge Network) provides for women and their families as they work to escape and heal from intimate partner violence.

The majority of guests attend fundraising events because they have been personally invited to come by a friend, family member or colleague who is serving as a Table Captain - that's you! Table Captains invite and confirm the attendance of 8 people (including yourself) and email your guest list by October 21.

The luncheon is free; and it is a fundraising event. Everyone will be invited to contribute with no minimum or maximum gift required. It will be our job to inspire those in attendance. Table Captains do not have to solicit donations.

This **Table Captain Packet** is intended to provide you with everything you will need to make inviting guests easier and more enjoyable. This packet is also available at FamilyPathways.org. Thank you for your commitment to HOPE, SAFETY and HAPPINESS for all!

If you have questions or ideas, contact Michele Fournier at (612) 554-7449 or michelef@familypathways.org.

The Women's Empowerment Luncheon is proudly sponsored by



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ABOUT THE EVENT

Women's Empowerment Luncheon

Sunday, November 13, 2022
The Uncommon Loon Brewing
Company Event Center
10825 Lake Blvd, Chisago City

Program

1:00 PM

Registration & Lunch

1:30 PM

Program:

Speakers

Testimonial

Community Awards

Invitation to Give

Featuring Kris Langworthy, RN

Keynote Speaker



Kris equips and empowers others to pivot their perspectives so they can successfully navigate difficult circumstances. You will learn to recognize and shift personal triggers into catalysts for renewed life and vitality.

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WOMEN'S EMPOWERMENT LUNCHEON *BECOMING BRAVE*

TABLE CAPTAIN TIMELINE & TASKS

Right Away

Start talking about the luncheon. Each table seats 8 people. We recommend that you invite more than enough people to fill your table, as many will not be able to attend. Think about who in your network is interested in women's empowerment, domestic violence and/or regional vitality and who is likely to support the work of Family Pathways. Use social media, email, handwritten notes, phone calls, and in-person invitations.

Family Pathways will provide digital and printed postcard invitations upon request.

October | Follow Up

Touch base with your invitees. Encourage them to attend the luncheon with you. If they are not available to attend, invite them to make a gift online in your name.

Friday, October 21 | RSVP's Due

When your guest list is complete, send to michelef@familypathways.org. You may continue inviting guests and adding them to your table. The more the merrier! Your guests may also RSVP for themselves online at FamilyPathways.org, ask them to click your name as their Table Captain.

1 WEEK BEFORE EVENT | Sunday, November 6

It's probably been some time since your guests have accepted your invitation. So, reach out and remind them of the event. Share your excitement for an afternoon of delicious food, inspiring speakers, and incredible company.

1 DAY BEFORE EVENT – Saturday, November 12

Call, email or text guests confirming their attendance and reminding them of the 1:00 PM registration time and the location at The Uncommon Loon Brewing Company Event Center in Chisago City.

DAY OF EVENT | Sunday, November 13

Arrive at 12:45 PM so that you are there before your guests and can welcome them. We will start and end on time.

AFTER THE EVENT

Send your guests by note, phone, or email. Let them know you appreciate their support. Family Pathways will send official donation acknowledgements.

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CONFIRMED GUEST LIST (due October 21, 2022)

Table Captain Name: _____

The information on this form is required so we can prepare enough food, print name tags, communicate with attendees, etc. This information can also be sent via email to michelef@familypathways.org.

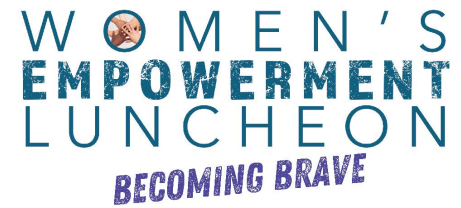
Please note who will be sitting at your table (yourself and all confirmed guests). Provide full addresses, emails and phone numbers even if you think we have them already. Thank you for being thorough.

Guest Name	Email & Phone	Address
1. (Table Captain)		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		

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TIPS FOR INVITING GUESTS

- Let people know your personal connection to Family Pathways, The Refuge, or the issue of domestic abuse. Your story often means as much to your friends and colleagues as it means to you. Your personal connection may be an experience you had or witnessed. It could be a story you heard or person you heard speak. You are special – because not everybody cares.
- Create a Facebook event for your table. Talk on your social media platforms about your role as a Table Captain. Invite everyone you know. Not only will you find people want to be involved, but they will see you as someone who cares. Sometimes you learn things about your friends and colleagues you never knew.
- Be up front with everyone about the event being a fundraiser. There is no up-front cost to attend the luncheon, and we will ask for a meaningful contribution at the event. There is no minimum or maximum gift required. Resist the temptation to decide for your friends if they can make donations or not. Everyone deserves the invitation to contribute to something they feel is important, and they will decide for themselves what they can or cannot afford.
- It is particularly important to follow up with people you do not hear back from. Just because they do not follow up with you does not mean they are not interested in joining you. People get busy and forget to RSVP even though they have every intention of attending the event.
- If an invitee is unable to attend the luncheon, consider asking them to make a tax-deductible gift to Family Pathways. It is also a wonderful way for your friends to honor and recognize your involvement.

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SAMPLE EMAIL OR LETTER INVITATION

Dear _____,

I am proud to serve as a Table Captain for the Women's Empowerment Luncheon hosted by the Family Pathways' Refuge Network program, and I would be honored to have you join me at my table. The event will be held on Sunday, November 13 at the Uncommon Loon Brewing Company Event Center in Chisago City.

As you know, I care deeply about the empowerment of women and providing safety and healing to women and children escaping from domestic violence. *[Insert why you are involved with the Family Pathways' Refuge Network program here. For example, tell a story about you or your family or your hopes for the future.]*

Did you know that the Family Pathways' domestic abuse shelter is the only shelter in the region, serving six counties (Chisago, Isanti, Kanabec, Aitkin, Pine, and Carleton)? Advocates and shelter staff provide ongoing, intensive support that assists with healing from trauma. They then work with women on self-defined goals often in the areas of education, housing, transportation, mental and physical health, childcare, employment, finances, and/or support network. Everything is designed around keeping women and their children safe and helping them achieve their goals, whatever they may be.

By joining me at the annual Women's Empowerment Luncheon fundraiser, we make this critical work possible - so I encourage you to attend with a giving spirit! This event raises critical funds to advance the programs and services that ensure all women across the region have the opportunity to access safety, support, stability and healing as they navigate away from domestic abuse.

I hope you can join me to celebrate and support these efforts. Please let me know as soon as possible if you will be able to attend.

Thank you!

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