



FOOD & FUND DRIVE HOW-TO

Six steps for organizing your own healthy food drive

Thank you for working along side Family Pathways to improve the health and well-being of 20,000 neighbors in our community.

To help you get started:

Gather a committee and set a goal

Enlist the help of several dedicated co-workers, volunteers or businesses to help with the collection and to spread the word. Together, set a goal and share it to help build momentum.

Select specific dates and choose a theme

Determine an effective timeframe. Will you collect for one day, one week, one month? Build your drive around a theme to help get people excited. See the list of Food Drive Theme Ideas to help get your started.

Register your food drive

Registering your food drive allows us to make sure we are ready to assist you. Go to www.FamilyPathways.org/donate/food-fund

Make it easy

- Consider narrowing your collection to a few items. Maybe your drive relates to the theme you selected such as breakfast foods or taco night.
- Create clearly marked collection boxes and contribution canisters in high-traffic, easily accessible and visible locations. Consider having more than one drop-off site to make it convenient for those who are dropping off food.

Tell everyone!

Promotion and publicity is key to a successful drive. Spread the word to as many people as possible through email, newsletters, press releases to local news outlets, community flyers; post on website and social media; use signage wherever available.

Celebrate your success

Share the results and recognize staff and donors. Throw a party, post your results, send a thank you, share photos and results with Family Pathways.

**Drop off your donations at a Family Pathways Food Shelf near you.
Go to familypathways.org to see food shelf locations and hours.**



Want to give financially? \$10 feeds a family of 4 for one week!

Be sure to register your food and fund drive at FamilyPathways.org