



2024 Annual Investors

# PARTNERSHIP PACKAGE



# 2024 ANNUAL INVESTORS

Dear Partners,

We are proud to announce that Family Pathways has provided hope to over 20,000 community members in need for over 45 years. Our array of services, including Food Access Services, Domestic Violence and Sexual Assault Services, Aging Services, and Parenting Time Services, have been a beacon of light for those in crisis.

But, we couldn't have done it alone. You've been an unwavering force, right by our side, making a positive impact in the community. And, we're excited to announce a partnership opportunity to join us for our four main events for the year, which help us raise funds to continue providing these essential services.

By partnering with us for these events, you'll be contributing to the following:

- 9 food shelves & mobile food pantry, providing 1,831,592 meals to those in need
- Assistance for older adults to live independently and supportive resources for caregivers
- Safety for 2,115 domestic violence survivors through emergency shelter and support services
- Parenting Time Services to promote family connections

As an Annual Investor for 2024, you'll receive recognition during all four of these amazing events. You can also choose to attend the events that speak to your heart. So, fill out the enclosed sponsorship form by February 1st, 2024, to maximize your benefits and make a difference in the lives of those who need it most.

## 2024 EVENTS



As the abundance of donations from the holidays dwindle the need in our community continues. The largest grassroots food and fund drive in the state, the Minnesota FoodShare March Campaign brings together businesses, communities, and individuals to help restock food shelves statewide.



Through food shelves, safety and advocacy programs, and support services for the young and old – Family Pathways stands by the side of neighbors in times when there is no one else to turn to. Barn Bash helps raise funds to make this work possible. A night filled with Auctions, Food, Drinks and Friendship.



Commit to Kids raises money in support of the services that ensure our local youth are healthy, safe, and well. Commit to Kids Giving Day is an investment in the services Family Pathways provides for youth in East Central MN and Western WI.



This inspiring event brings together people from all walks of life to celebrate one another and make a difference. This annual fundraising event supports Family Pathways Domestic Violence and Sexual Assault Services.

# Sponsorship Opportunities

Join us and become a sponsor to all 2024 Family Pathways events throughout the year- or pick your favorite events! You can benefit now with continued exposure provided by our multi-sourced marketing campaigns delivering recognition in surrounding communities.

## 2024 Event Sponsorship

**ONLY 1 AVAILABLE**

**Barn Bash and Awareness & Empowerment Dinner 2024 will be presented by your business**

- Premier level logo on event signs and handouts
- Premier level logo and link on all digital marketing
- Table for 8 at both events
- Matching donor for March Food share and Commit to kids

**\$10,000**  
**Annual Presenting Sponsor**

**ONLY 4 AVAILABLE**

**Signature sponsor position for logo at events**

- Recognition as a Silent Auction Sponsor at Barn Bash and AED Event.
- First tier Logo and link on digital marketing
- Table for 8 at Barn Bash and Awareness and Empowerment Dinner
- Matching donor for March Food share and Commit to kids

**\$7,500**  
**Signature Sponsor**

**Partner sponsor at events**

- Reserved seats for 6 at the Barn Bash as well as the Awareness & Empowerment Dinner.
- Second tier logo and link on digital marketing
- Recognition as a Cocktail Hour Sponsor at Barn Bash and AED Event
- Matching donor for March Food share and Commit to kids

**\$5,000**  
**Partner Sponsor**

**Collaborator sponsor at events**

- Reserved seats for 4 at the Barn Bash as well as the Awareness & Empowerment Dinner.
- Wine Draw Sponsor at AED event
- Third tier logo and link on digital marketing
- Matching donor for March Food share and Commit to kids

**\$3,000**  
**Collaborator Sponsor**



February 26th – April 6th



June 13th, 2024



July & August



October 3, 2024



# Annual Investor Commitment Form

Please make a selection below and email or mail to Clarissa at the below contact information

My company would like to be part of improving health & well-being in East Central MN and Western WI.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

## Sponsorship Packages

Annual Sponsorship Level (Includes all 4 events) in the amount of:

☐ \$3000 ☐ \$5000 ☐ \$7500 ☐ \$10,000 ☐ Other \$ \_\_\_\_\_

☐ I would like to talk about custom sponsorship options for my business, give me a call!

## Single Event Sponsorship Level in the amount of:

☐ March Food Share ☐ \$1000 ☐ \$750 ☐ \$500 ☐ \$250 ☐ Other \$ \_\_\_\_\_

☐ Barn Bash ☐ \$1000 ☐ \$750 ☐ \$500 ☐ \$250 ☐ Other \$ \_\_\_\_\_

☐ Commit to Kids ☐ \$1000 ☐ \$750 ☐ \$500 ☐ \$250 ☐ Other \$ \_\_\_\_\_

☐ Awareness & Empowerment Dinner ☐ \$1000 ☐ \$750 ☐ \$500 ☐ \$250 ☐ Other \$ \_\_\_\_\_

## Payment Information

☐ Enclosed is a check (made payable to Family Pathways)

☐ I would like to use a card, Scan QR code  
or call 651-674-8040 ext. 124



## Volunteer Opportunities:

Join Our Cause by Participating in Group Service Days. Our organization invites groups to participate in a day of service at any of our thrift stores, food shelves, or our shelter. We typically host groups of ten for an hour or two. There are several opportunities to get involved, including:

- Landscaping at the shelter
- Creating kindness cards to give to our clients
- Assembling personal care kits for women and men
- Preparing birthday bags for kids
- Preparing holiday bags for kids

Join us in making a difference in our community.

## Contact our Volunteer Manager

612-674-8040

[volunteer@familypathways.org](mailto:volunteer@familypathways.org)

## Contact

Clarissa Zemke today at 651-674-8040 or [clarissaz@familypathways.org](mailto:clarissaz@familypathways.org)

Mail or Email completed packets to Family Pathways attn: Clarissa Zemke

6413 Oak St. North Branch, MN 55056

